



Harfleet
Designed.

Dynamic
Passionate
Affable
Efficient
Detail
Focused
Creator
of
Beautiful
Design
Materials



Resume.

Introduction.

Over the past twenty years Paul Harfleet has developed an award winning, multi-faceted international art and design career. Harfleet worked part-time for PizzaExpress from 2012-19 as an Internal Design Manager and continues to work as a freelance designer. His artistic practice combines design, illustration, writing, social activism and photography. He has won two gold medals at RHS flower shows, collaborated with Tatty Devine and in 2018 his book; Pansy Boy was short-listed for the Polari First Book Prize. In 2020 Paul devised Birds Can Fly an online fashion and print retail brand that uses art, illustration and design to educate and inspire bird lovers to promote creativity, kindness and acceptance, encouraging an inclusive community of ornithologists and naturalists to celebrate their love of nature. Paul is currently developing his second picture book.

Work.

“My passion is for beautiful and efficient design in whatever field I find myself in, from document design to branding and website development.”

Paul Harfleet is seeking the opportunity to re-enter the workplace to share his talent and experience with like-minded brands and/or individuals. He is willing to consider different ways of working, from part-time to full, to on-site or remote.

His mission is to re-imagine a life-work balance, combining his own practice and projects with new working opportunities with brands that share his commitment to excellence, fairness and a working environment where everyone can thrive.

Experience.

Manchester Metropolitan University.

- Ba Hons Fine Art Degree
- Ma Fine Art

Paul Harfleet's CV to date is wide and varied. Since 2005 Paul has been an artist and curator with career highlights featured [here](#). Harfleet has managed to entwine his work as an artist into his design practice, working with many high street brands, from PizzaExpress as a permanent member of the team, to free-lancing with The Restaurant Group and Franca Manca.

2012-19. Pizza Express Design Manager:

- Internal document production
- Intranet design and implementation
- Branding of internal campaigns
- Fulfilling design requirements for multiple departments
- Presentation & animation creation

2020 Paradise Works, Website Design
2021 Onze Atelier, Brand Identity Development
2020-Present. Founder of Birds Can Fly

Skills.

- Indesign, Photoshop, After Effects, Illustrator
- Re-touching
- Art Illustration
- Photography
- Film creation and editing
- Social media content creator

Contact Paul Harfleet.

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