



Harfleet Designed.

Contact.

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Portfolio.



Selected Experience.

Manchester Metropolitan University.

- Ba Hons Fine Art Degree
- Ma Fine Art

Paul Harfleet's CV to date is wide and varied, since 2005 Paul has been an artist and curator with career highlights featured [here](#). Harfleet has managed to entwine his work as an artist into his design practice, working with many high street brands, from PizzaExpress as a permanent member of the team, to more recently freelancing with The Restaurant Group, Franca Manca, RedCat Pub Company and YO! Sushi. He also works frequently with smaller independent clients.

- 2012-19. Pizza Express Design Manager: • Internal document production • Intranet design and implementation • Branding of internal campaigns • Fulfilling design requirements for multiple departments • Presentation & animation creation
- 2020-Present. Founder of Birds Can Fly
- 2020. Paradise Works, Website Design
- 2021. Onze Atelier, Brand Identity Development
- 2021-Present. RedCat Pub Company internal document production • Branding of internal campaigns • Menu Design • Fulfilling design requirements for multiple departments • GIF production • Marketing campaign development & production
- 2023-Nightjar Music, brand identity development

Introduction.

Over the past twenty years Paul Harfleet has developed an **award winning**, multifaceted international art and design career. Harfleet worked part-time for PizzaExpress from 2012-19 as an Internal Design Manager and continues to work as a freelance designer. His artistic practice combines design, illustration, writing, social activism and photography. He has won two **gold medals** at RHS flower shows, collaborated with Tatty Devine and in 2018 his book; Pansy Boy was **shortlisted** for the Polari First Book Prize. In 2021 his work was a **prize winner** at the first Madame F Queer Britain Art Award.

In 2020 Paul devised Birds Can Fly an online fashion and print retail brand that uses art, illustration and design to educate and inspire bird lovers to promote creativity, kindness and acceptance, encouraging an inclusive community of ornithologists and naturalists to celebrate their love of nature.

Work.

“My passion is for beautiful and efficient design in whatever field I find myself in, from document design to branding and website development.”

Currently seeking the opportunity to enhance his client list with like-minded brands and/or individuals. He is willing to consider different ways of working, from part-time to full, to on-site or remote. Harfleet is happy to combine his own practice and projects with new working opportunities with brands that share his commitment to excellence, fairness and a working environment where everyone can thrive.